



## How To Make The Most Of Your *Marketers Cruise VIP Experience* (“Vacation Integrated w/Profit”)

Each year, we try to provide an ideal balanced mix of work and play. Let's say 30% work and 70% play! Many guests have asked for more networking events and parties. This year there are 4 pre-dinner events, 7 open seating networking dinners and several **optional** mastermind meetings and special business building sessions.

The key word here is “optional”. This is your VACATION. You'll want to take time to explore this amazing ship, and the wonderful ports of call we'll be visiting.

This week, old relationships will be rekindled, new JV partners will be found, and perhaps new lifetime friendships will be formed. Profitable ideas abound...all you need is ONE gem to pay for this whole cruise. Listen carefully. TAKE NOTES!

Utilize our private Marketers Cruise Mastermind Group sessions to tell, not sell...and share, not SCARE. Remember, this is a NO-SELLING event, but you do want to let others know what great value you bring to the table. Pull, don't push.

Pay it forward. Identify at least one area of expertise that you would like to share with others in the group. How can you be a blessing in someone's life this week? Post it at our message center or cue up for your turn on the mic at one of our meetings.

What area of your business do you most need help with? There are great people here who can be of service. Just don't ask your fellow guru if you can “pick their brains” while they are getting a massage, or spending quality time with their family.

Get to know the other groups within our group. Our guests have flown here from 15 different countries...some of the brightest marketing minds on the planet. Many different niches are represented here, by entrepreneurs with various experience and levels of success. Don't miss Tuesday's “**Group Leader Showcase**” at the International Lounge.

This is all about building relationships. At the Marketers Cruise, there are NO speakers, NO seminars, and NO selling from the stage. Yet we all speak, don't we? We all have something of value to share, don't we?

By adding your own special “**TITLE / NICHE TAG**” to your name badge (available at our hospitality desk), you can facilitate the right people finding and getting to know **you**.

If you would like to “gift” your product, software or service to your fellow guests, you can post a link at our private group site: <http://facebook.com/groups/marketerscruisefriends>

Profit by participating at our many networking events (like “Midnight Pizza and Profits”) to find others with common interests, whether it is scuba diving, list-building, chess or continuity sites. Not feeling too social? That's okay too. We did say everything is OPTIONAL. The only thing that's REQUIRED is for you to have FUN!