

A Brief History Of The Amazing Annual Internet Marketers Mastermind Vacation.



Mike Filsaime



Captain Lou



Donna Fox

If you were on last year's big cruise, or any of the previous ones, you KNOW this is not our first voyage.

It all started several years ago, with a small group of about 30 marketers who decided to get together on New Year's week for some networking and schmoozing, while Caribbean cruising!

It was such a big hit, that in January of 2007 we opened it up to some high end coaching clients of the highly acclaimed i5Gold program led by Donna Fox, Mike Filsaime & Tom Beal. More than 60 guests enjoyed a fun-filled week in the Mexican Riviera.

People raved to their friends and marketing buddies, and in January of 2008... 118 guests joined us for the i5Gold Bon Voyage in the Caribbean & Bahamas. If you never heard about these cruises, it's because we never really advertised them!

The 2008 cruise was meant as a fond farewell, a "finale". Little did we realize it was just the BEGINNING!

That's when **Mike Filsaime** decided to carry the torch going forward as the main sponsor and host of the annual Marketers Cruise. It was his vision to open this up to other marketers and niche groups from around the world, to continue with the warm atmosphere of brainstorming, sharing business ideas and FUN camaraderie.

In January of 2009 we hosted 263 guests, followed by our largest turnouts ever in 2010 and 2011. For THIS cruise, more than **350** friends, some of the brightest marketing minds on the planet from 15 different countries are sailing with us. No speakers, no selling...just a group of peers networking, building relationships.

This is a labor of love, provided at our costs. We hope you *ENJOY* and we know that with your support, we will eventually fill an entire ship with wonderful like-minded people such as yourself and other industry leaders like...



Joel & Ilona Therien



Jeff Mills



Lasse Rouhiainen



Larry Loik



Joel Peterson



Brad Fallon